

Avanse Financial Services Salutes The Teacher Fraternity Through Its Unique Initiative #SaluteToTeachers

Mumbai, 05 September 2022: Avanse Financial Services, India's new age, technologically advanced education-focused NBFC, unveiled a unique initiative on its social media platforms today, #SaluteToTeachers, to express its sincere gratitude to the teacher fraternity of the country. This initiative has been launched in the form of a special offer on education loans for academic aspirants supported by a teacher co-applicant and for students opting for teacher training courses. As a part of this initiative, the organisation will waive off the last six Equated Monthly Instalments (EMIs) from the education loan repayment structure.

Teachers play a crucial role in nurturing young minds and enable millions of students to build a strong foundation through mentorship and constant guidance. To pay tribute to these powerful pillars of our society, Avanse introduced this exclusive offer for them and any academic aspirants in their families.

Avanse Financial Services will amplify this initiative under the hashtag #SaluteToTeachers across social media platforms such as Facebook, Instagram and Twitter. This will, in turn, enable the organisation to reach out to more number of deserving students and, thus, seamlessly fulfil their academic aspirations. Content formats like static posts, animated videos, and engaging communications will be uploaded around this theme.

Commenting on this campaign, Mr. Amit Yadav, Chief Strategy Officer & Chief Business Officer – Digital Business, Avanse Financial Services, said, “We believe that teachers are the catalysts of change, preparing the nation's youth to navigate through challenges and to be future-ready. Through this initiative and campaign, we intend to acknowledge the role of teachers in our academic and professional lives. We aim to express our gratitude to this fraternity by supporting young aspirants from their families as they embark on their journey to pursue their academic endeavours while encouraging more students to pursue the profession through the right training and upskilling.”

He further added, “The campaign #SaluteToTeachers is an engagement, designed to communicate with students, their parents, family members and educators, and encourage them to pursue educational goals.”

The offer will be available for education loans sanctioned between 01-30 September 2022 and can be availed on any domestic or international higher education courses and teacher training programs.

Avanse Financial Services has fulfilled the educational dreams of ~2.5 lac academic aspirants across 3,000+ institutes and 22,000+ courses in 50+ countries. The firm has also provided growth and working capital to ~1K educational institutes catering to over ~5-6 lac students.

About Avanse Financial Services

Avanse Financial Services Limited is a new age, technologically advanced, education-focused NBFC, on a mission to provide seamless and affordable education financing for every deserving Indian Student. The company provides loans across the following segments:

- **Student Loans:** Financing solutions designed to cater to the entire education lifecycle of students spanning from school to post-graduation
 - Loan for Higher Education in India and abroad
 - School Fee Loans
 - E-Tutoring Loans
 - Student Loan Refinancing
- **Loans for Professionals:** Financing solutions for professionals to meet the need of the hour and to be future-ready
 - Skill Enhancement Loans
 - Executive Education Loans
- **Institution Loans:** Loans for financing working and growth capital needs of educational institutes in India
 - Loan for Education Institutions
 - Social Infrastructure Loans

For more information, please visit www.avanse.com.